

1. Welcome!

Thank you for agreeing to complete this questionnaire. It should take about 10 minutes to finish. We are interested in learning more about how the new Web 2.0, or social web, is affecting our work. Your participation will also help you to learn more about how you can utilize the new digital tools to enhance your efforts - we hope!

We do not have specific expectations of how any group should be connected right now (including ourselves!) Please don't feel as though you should be using every tool or know every web site or gizmo mentioned in the survey. We are interested in learning more about where and how the new technologies are being used, and finding ways that we, as a foundation, can help our grantees thrive in this new digital era.

Your participation is completely voluntary and the information you provide will remain anonymous. We will be analyzing the aggregate results and producing a final report, but individual responses will not be made public.

Thanks for participating!

2. About Your Organization

1. What is the primary area in which your organization works? (Please check your primary area of work)

HIV/AIDS

LGBT Rights

Reproductive Rights

Trafficking

Domestic Human Rights

International Human Rights

Movement Building

Other (please specify)

3. Communications

4. Does your organization have a website?

Yes

No

5. If Yes...

	Yes	No	Don't Know
Does it accept donations by credit card?			
Does it have a blog?			
If you have a blog, can readers comment on it?			
Also, if you have a blog, does it have links to other blogs			
Do you post any videos on your website? (e.g.			
Are there videos that can be downloaded on your site, or do you have flash videos that people can view on your site?)			
Do you have podcasts on your website?			
Do you host webchats (either live chats or message boards)?			
Do you provide information for meetup events?			
Do you provide an RSS feed to your website?			
Do you regularly monitor mentions of your organization or website on the Internet?			

6. If your organization has a blog, how often does it post to it?

Daily

Weekly

Monthly

7. Does your organization use Creative Commons licensing for any of its materials?

Yes

No

What in the world is a Creative Commons license?

8. Does your organization use email to communicate between and with:

Staff

Board

Volunteers

Funders

Interested citizens

Other (please specify)

9. Does your organization use text messaging or instant messaging to communicate internally or externally?

Yes

No

Don't Know

10. Has your organization used a wiki or online workspace to develop plans, compile information or organize events?

Yes

No

What the heck is a wiki!?

Don't Know

11. If the answer to the previous question was Yes, who was involved in developing the plans?

Just staff

Staff and board

Staff and staff from other organizations

Staff, board and volunteers

Other (please specify)

4. Volunteer

12. If you have volunteers who are not board members, do they:

Never Once in
a While Usually Almost
Always Always Don't
Know

Receive regular newsletters by email?

Ever organize local meetings about your issue without your help (e.g. use a tool like meetup.com to organize)?

Receive email alerts on important issues or urgent actions?

Have their own blogs about our issue?

5. Advocacy

13. Do you manage a listserve?

- Yes
- No
- Don't Know

14. If yes, who is on the list (if your organization maintains more than 1, please check all that apply):

- Staff
- Board members
- Volunteers
- Staff of collegial organizations
- Interested Citizens
- Donors
- Other

15. When an important issue arises that requires immediate advocacy efforts, do you:

Never Once
in a Usually Almost Always Don't
While Always Always Know

Provide information to your volunteers to raise their awareness?

Provide specific actions for volunteers and other interested people to take?

Work with collegial organizations to develop a joint strategy?

Figure out a lead organization for fundraising/communications efforts?

6. Fundraising

16. How many organizations do you compete with for funding?

Over 20

Between 15 and 20

Between 10 and 15

Between 5 and 10

Between 1 and 5

Don't know

Other (please specify)

17. Regarding your own donors, do you ever:

Never Once in
a While Usually Almost
Always Always Don't
Know

Have
conference calls
with more than
one of them at a
time?

Share
information
about them with
collegial
organizations

Receive
suggestions
from them on
different ways to
raise money?

Ask them to self-
organize
fundraising
events?

7. The Overbrook Foundation

It would be helpful if we heard from you on how we can make Overbrook more accessible and transparent.

18. How do you feel about the following statements:

Couldn't
Care
Less Neutral Mildly
Interested Feel
Strongly YES!!!! Don't
Know

Proposal
Guidelines
could be clearer

When and how
granting
decisions are
made should be
clearer

The Foundation
should convene
meetings of
grantees

I wish I knew
what other
grantees were
working on

The Foundation
could make
connections
and
introductions to
other funders

The
Foundation's
website could
be clearer,
better designed,
more
informative

8. Other

19. Are there any other issues about technology, the web, your work or the foundation that you would like to share?

20. Would you be interested in participating in a follow-up discussion?