



## Results Summary

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## 2. About Your Organization

1. What is the primary area in which your organization works? (Please check your primary area of work)






		Response Percent	Response Total
HIV/AIDS		5.7%	2
LGBT Rights		8.6%	3
Reproductive Rights		17.1%	6
Trafficking		0%	0
Domestic Human Rights		11.4%	4
International Human Rights		20%	7
Movement Building		2.9%	1
<a href="#">View</a> Other (please specify)		34.3%	12
<b>Total Respondents</b>			<b>35</b>
(skipped this question)			0

2. How many staff people work full time at your organization?

		Response Percent	Response Total
1-5		14.3%	5
6-10		17.1%	6
11-20		20%	7
21-30		14.3%	5
31-50		8.6%	3
51+		25.7%	9
Other (please specify)		0%	0


<b>Total Respondents</b>	<b>35</b>
(skipped this question)	0

### 3. What is your organization's annual operating budget?

		Response Percent	Response Total
Less than \$500,000		2.9%	1
\$501,000 – 1 million		25.7%	9
<b>\$1.1 million - \$5 million</b>		<b>40%</b>	<b>14</b>
\$5.1 million - \$10 million		22.9%	8
\$10.1 million +		8.6%	3
Other (please specify)		0%	0
<b>Total Respondents</b>			<b>35</b>
(skipped this question)			0

### 3. Communications

#### 4. Does your organization have a website?




		Response Percent	Response Total
Yes		100%	32
No		0%	0
<b>Total Respondents</b>			<b>32</b>
(skipped this question)			3

#### 5. If Yes...




	Yes	No	Don't Know	Respondent Total
Does it accept donations by credit card?	<b>94% (32)</b>	6% (2)	0% (0)	<b>34</b>
Does it have a blog?	<b>53% (18)</b>	47% (16)	0% (0)	<b>34</b>
If you have a blog, can readers comment on it?	<b>54% (13)</b>	46% (11)	0% (0)	<b>24</b>
Also, if you have a blog, does it have links to other blogs	<b>52% (13)</b>	44% (11)	4% (1)	<b>25</b>
Do you post any videos on your website? (e.g.	<b>75% (24)</b>	22% (7)	3% (1)	<b>32</b>
Are there videos that can be downloaded on your site, or do you have flash videos that people can view on your site?)	<b>48% (16)</b>	39% (13)	12% (4)	<b>33</b>
Do you have podcasts on your website?	32% (11)	<b>65% (22)</b>	3% (1)	<b>34</b>
Do you host webchats (either live chats or message boards)?	12% (4)	<b>88% (29)</b>	0% (0)	<b>33</b>
Do you provide information for meetup events?	15% (5)	<b>79% (27)</b>	6% (2)	<b>34</b>
Do you provide an RSS feed to your website?	29% (10)	<b>50% (17)</b>	21% (7)	<b>34</b>

Do you regularly monitor mentions of your organization or website on the Internet?	<b>74% (25)</b>	24% (8)	3% (1)	<b>34</b>
	<b>100% (1)</b>	0% (0)	0% (0)	<b>1</b>
	0% (0)	0% (0)	0% (0)	<b>0</b>
<b>Total Respondents</b>				<b>34</b>
(skipped this question)				1


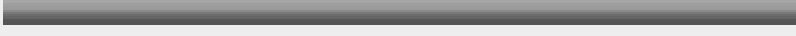



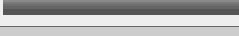
## 6. If your organization has a blog, how often does it post to it?

		Response Percent	Response Total
Daily		38.9%	7
<b>Weekly</b>		<b>44.4%</b>	<b>8</b>
Monthly		16.7%	3
<b>Total Respondents</b>			<b>18</b>
(skipped this question)			17




## 7. Does your organization use Creative Commons licensing for any of its materials?

		Response Percent	Response Total
Yes		14.7%	5
No		26.5%	9
<b>What in the world is a Creative Commons license?</b>		<b>58.8%</b>	<b>20</b>
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			1





## 8. Does your organization use email to communicate between and with:

		Response Percent	Response Total
<b>Staff</b>		<b>100%</b>	<b>34</b>
Board		97.1%	33
Volunteers		79.4%	27
Funders		94.1%	32
Interested citizens		94.1%	32
<a href="#">View</a> Other (please specify)		29.4%	10
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			1






9. Does your organization use text messaging or instant messaging to communicate internally or externally?

		Response Percent	Response Total
Yes		48.5%	16
No		45.5%	15
Don't Know		6.1%	2
<b>Total Respondents</b>			<b>33</b>
(skipped this question)			2

10. Has your organization used a wiki or online workspace to develop plans, compile information or organize events?

		Response Percent	Response Total
Yes		26.5%	9
No		50%	17
What the heck is a wiki!?		11.8%	4
Don't Know		11.8%	4
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			1

11. If the answer to the previous question was Yes, who was involved in developing the plans?

		Response Percent	Response Total
Just staff		80%	8
Staff and board		0%	0
Staff and staff from other organizations		10%	1
Staff, board and volunteers		10%	1
Other (please specify)		0%	0
<b>Total Respondents</b>			<b>10</b>
(skipped this question)			25



#### 4. Volunteers

## 12. If you have volunteers who are not board members, do they:








	Never	Once in a While	Usually	Almost Always	Always	Don't Know	Respondent Total
Receive regular newsletters by email?	3% (1)	21% (7)	21% (7)	3% (1)	<b>52% (17)</b>	0% (0)	<b>33</b>
Ever organize local meetings about your issue without your help (e.g. use a tool like meetup.com to organize)?	<b>33% (11)</b>	30% (10)	0% (0)	6% (2)	6% (2)	24% (8)	<b>33</b>
Receive email alerts on important issues or urgent actions?	3% (1)	9% (3)	18% (6)	12% (4)	<b>58% (19)</b>	0% (0)	<b>33</b>
Have their own blogs about our issue?	21% (7)	<b>36% (12)</b>	3% (1)	0% (0)	3% (1)	<b>36% (12)</b>	<b>33</b>
<b>Total Respondents</b>							<b>33</b>
(skipped this question)							2

## 5. Advocacy

## 13. Do you manage a listserve?

		Response Percent	Response Total
Yes		<b>67.6%</b>	<b>23</b>
No		32.4%	11
Don't Know		0%	0
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			1

## 14. If yes, who is on the list (if your organization maintains more than 1, please check all that apply):








		Response Percent	Response Total
Staff		<b>91.3%</b>	<b>21</b>
Board members		78.3%	18
Volunteers		69.6%	16
Staff of collegial organizations		82.6%	19
Interested Citizens		65.2%	15
Donors		60.9%	14
Other		26.1%	6
<b>Total Respondents</b>			<b>23</b>
(skipped this question)			12

15. When an important issue arises that requires immediate advocacy efforts, do you:

	Never	Once in a While	Usually	Almost Always	Always	Don't Know	Respondent Total
Provide information to your volunteers to raise their awareness?	9% (3)	12% (4)	24% (8)	12% (4)	<b>44% (15)</b>	0% (0)	<b>34</b>
Provide specific actions for volunteers and other interested people to take?	12% (4)	15% (5)	18% (6)	15% (5)	<b>41% (14)</b>	0% (0)	<b>34</b>
Work with collegial organizations to develop a joint strategy?	6% (2)	18% (6)	<b>35% (12)</b>	15% (5)	26% (9)	0% (0)	<b>34</b>
Figure out a lead organization for fundraising/communications efforts?	19% (6)	<b>38% (12)</b>	28% (9)	9% (3)	6% (2)	3% (1)	<b>32</b>
<b>Total Respondents</b>							<b>34</b>
(skipped this question)							1

## 6. Fundraising

16. How many organizations do you compete with for funding?

		Response Percent	Response Total
<b>Over 20</b>		<b>32.4%</b>	<b>11</b>
Between 15 and 20		5.9%	2
Between 10 and 15		14.7%	5
Between 5 and 10		11.8%	4
Between 1 and 5		2.9%	1
Don't know		23.5%	8
<a href="#">View</a> Other (please specify)		8.8%	3
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			1

17. Regarding your own donors, do you ever:

	Never	Once in a While	Usually	Almost Always	Always	Don't Know	Respondent Total
Have conference calls with more than one of them at a time?	38% (13)	<b>44% (15)</b>	3% (1)	3% (1)	3% (1)	9% (3)	<b>34</b>
Share information about them with collegial organizations	12% (4)	<b>47% (16)</b>	12% (4)	15% (5)	3% (1)	12% (4)	<b>34</b>
Receive suggestions from them on different ways to raise money?	6% (2)	<b>47% (16)</b>	21% (7)	15% (5)	6% (2)	6% (2)	<b>34</b>
Ask them to self-organize fundraising events?	24% (8)	<b>56% (19)</b>	12% (4)	0% (0)	0% (0)	9% (3)	<b>34</b>
<b>Total Respondents</b>							<b>34</b>
(skipped this question)							1

## 7. The Overbrook Foundation

## 18. How do you feel about the following statements:

	Couldn't Care Less	Neutral	Mildly Interested	Feel Strongly	YES!!!!	Don't Know	Respondent Total
Proposal Guidelines could be clearer	6% (2)	<b>48% (16)</b>	27% (9)	6% (2)	3% (1)	9% (3)	<b>33</b>
When and how granting decisions are made should be clearer	6% (2)	<b>42% (14)</b>	27% (9)	6% (2)	6% (2)	12% (4)	<b>33</b>
The Foundation should convene meetings of grantees	3% (1)	16% (5)	<b>34% (11)</b>	19% (6)	22% (7)	9% (3)	<b>32</b>
I wish I knew what other grantees were working on	3% (1)	18% (6)	<b>39% (13)</b>	21% (7)	12% (4)	6% (2)	<b>33</b>
The Foundation could make connections and introductions to other funders	0% (0)	0% (0)	15% (5)	18% (6)	<b>61% (20)</b>	6% (2)	<b>33</b>
The Foundation's website could be clearer, better designed, more informative	3% (1)	<b>45% (15)</b>	33% (11)	6% (2)	3% (1)	9% (3)	<b>33</b>
<b>Total Respondents</b>							<b>33</b>
(skipped this question)							2

## 8. Other

19. Are there any other issues about technology, the web, your work or the foundation that you would like to share?

<b>View</b> Total Respondents	<b>13</b>
(skipped this question)	22

20. Would you be interested in participating in a follow-up discussion?

<b>View</b> Total Respondents	<b>26</b>
(skipped this question)	9

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