



A Roadmap to End AIDS

CHAMP trains leaders at the Campaign to End AIDS Kick-off & Youth Action Institute

The Campaign to End AIDS (C2EA,) is a nationwide effort asserting that our current knowledge on HIV prevention and treatment could bring the epidemic under control, if done to scale. The Campaign is sponsoring ten caravans through every state this fall converging for five days of protest and events in Washington DC. As one of the founding partners in C2EA, CHAMP is leading efforts to train and mobilize a new generation of activists across the country.

For the **C2EA Kickoff at AIDSWatch** in May, **CHAMP Academy** produced a comprehensive training kit and coordinated 19 training sessions over three days, helping people with HIV and other activists hone their skills as community organizers, media spokespeople, and policy strategists. Then, as 5000 people joined in a powerful march to the White House, CHAMP coordinated interviews with residents of 13 primarily rural states with their hometown media.

The following month, CHAMP Field Organizer Sonny Suchdev, Board Chair Walt Senterfitt, and Executive Director Julie Davids traveled to Fort Collins, CO for the **Youth ACTION Institute (YAI)**, in collaboration with the Youth Caucus of C2EA. Working with a diverse group of over 100 leaders aged 14-26, of whom one-third are living with HIV, the YAI was an inspiring whirlwind of four days of workshops, speak-outs, dialogue and debate. CHAMP led panels on the history of the AIDS movement, organizing in communities of color, tools for overcoming oppression that can tear apart our unity against AIDS, and methods of mobilizing through schools and non-profit organizations. We also learned TONS of information on what's going on in the frontlines of youth-led activism, from vanguard condom distribution in Mississippi high schools to Latino/a transgender justice struggles in the Castro in San Francisco.

Building the Capacity for Prevention Advocacy: CHAMP Launches the Prevention Justice Partnership (PJP)

Do you want to have a stronger voice in your city or region to demand sound HIV prevention policies? Have folks who want to help, but unsure of how to get started or how to sustain your efforts? If your organization or coalition is ready to take action and looking for training and support to get you on the road to victory, the Prevention Justice Partnership might be for you!

Each Prevention Justice Partnership is a year-long collaboration to design and launch **winnable, community-based prevention advocacy campaigns** based on local priorities.

CHAMP staff and allies will work with you to:

- **Develop a community organizing plan**
- **Bridge barriers to community involvement**
- **Break through to get media coverage**
- **Craft a sustainable fundraising plan**

And the best part is, **we come to you** four times a year for intensive training on-location, and keep in touch every week to troubleshoot any obstacles and refine our strategies. We'll also link you to national and international campaigns for better HIV prevention and an end to programs that deny accurate information and effective tools