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EBay, PC Makers Join to Dispose E-Waste

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(EBay, E Waste Project Review, CES, Las Vegas) - EBay plans to lead PC makers and environmental groups in a major push to recycle more of the 400 million electronic products, termed as "E Waste", that are trashed annually in United States at Consumer Electronics Show in Las Vegas.

EBay CEO Meg Whitman said "Half of the households in the U.S. have electronic products that work but are no longer in use". So it would be a great idea to recycle the tech waste, instead of throwing into Trash Cans.

The EBay Web site will provide information about recycling and let consumers get in touch with local disposal companies or charities.

As CEO Whitman discussed the hazards to the environment, she pointed out that the a few companies aren't entirely motivated by altruism.

In an Announcement made at the Consumer Electronics Show in Las Vegas, the company CEO urged that people should help them realise a dream project he named as [Rethink](#)

EBay is not alone, the event is supported by big companies namely Apple Computer, Gateway, Hewlett-Packard, IBM, distributor Ingram Micro, United Parcel Service, and the United States Postal Service. The U.S. Environmental Protection Agency and the Silicon Valley Toxics Coalition are also active participants in the same.

While Dell, the world's largest computer vendor, was not on the list of supporters to the event. The industry sources feel that Dell could be an important entity in the wholr project, and they might join in sooner than later.

The Electronic Waste Recycling Act of 2003 became active in California, requiring consumers to pay an Electronic Waste Recycling Fee for certain devices, including monitors and laptop computers. EBay also hopes to prevent further government regulation in the same connection, incase their initiative is successful.

(Guest Writer Kuljit Randhawa, Express Newsline.com)