

# Delicious New Promotion to Support New Dream



New American Dream is honored to be chosen by organic yogurt company Stonyfield Farm to take part in their “Bid with Your Lid” program for 2007! As part of the promotion, New American Dream will be one of three environmental groups featured on some 20 million yogurt lids this summer. Each group receives a \$20,000 donation, plus a percentage of \$40,000 based on the number of votes received. So please vote for us! Yogurt lovers can also win special prizes by collecting the lids, including a limited-edition New American Dream tote bag made from 100 percent organic cotton.

**What you can do:** Log on to [www.stonyfield.com](http://www.stonyfield.com), cast a vote for New American Dream, and get a coupon for a free yogurt. OR, collect the specially marked lids starting in July and mail them to Stonyfield indicating your vote for New American Dream. Each lid is worth one vote, and you can request one of the following prizes:

- For 30 lids, receive a New American Dream organic cotton tote bag.
- For 20 lids, receive a caribiner with compass.
- For 10 lids, receive a coupon for a free box of tea or a chocolate bar.

**Learn more at [www.stonyfield.com](http://www.stonyfield.com) or [www.newdream.org](http://www.newdream.org)**