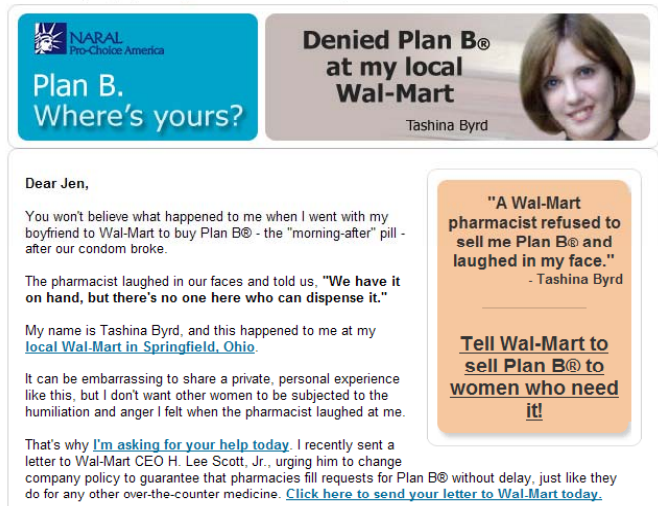


NARAL Pro-Choice America

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One Woman's Story Spurs Thousands to Act on Plan B® Campaign

In fall of 2006, NARAL Pro-Choice America launched *Plan B®. Where's Yours?*— a public- education effort to urge national pharmacies to adopt a policy guaranteeing women's access to the Plan B® emergency contraceptive. At the time, some questioned why we needed such a campaign. Didn't the Food and Drug Administration's decision last August making Plan B® available over the counter mean the end of this discussion?



Plan B. Where's yours?

Denied Plan B® at my local Wal-Mart
Tashina Byrd

Dear Jen,

You won't believe what happened to me when I went with my boyfriend to Wal-Mart to buy Plan B® - the "morning-after" pill - after our condom broke.

The pharmacist laughed in our faces and told us, "We have it on hand, but there's no one here who can dispense it."

My name is Tashina Byrd, and this happened to me at my [local Wal-Mart in Springfield, Ohio](#).

It can be embarrassing to share a private, personal experience like this, but I don't want other women to be subjected to the humiliation and anger I felt when the pharmacist laughed at me.

That's why [I'm asking for your help today](#). I recently sent a letter to Wal-Mart CEO H. Lee Scott, Jr., urging him to change company policy to guarantee that pharmacies fill requests for Plan B® without delay, just like they do for any other over-the-counter medicine. [Click here to send your letter to Wal-Mart today](#).

**"A Wal-Mart pharmacist refused to sell me Plan B® and laughed in my face."
- Tashina Byrd**

Tell Wal-Mart to sell Plan B® to women who need it!

Well, just ask Tashina Byrd of Springfield, Ohio if this campaign is necessary.

Tashina's story begins on the morning of January 4, 2007, when a Wal-Mart pharmacist refused, with his supervisor's support, to provide Tashina with emergency contraception. She and her boyfriend's primary contraception, a condom, had broken, so they were taking the responsible steps to prevent an unintended pregnancy. Despite the FDA's decision, Wal-Mart still allows pharmacists to refuse to help customers access medication to which they are personally opposed. Tashina eventually accessed the back-up birth control at another pharmacy, but, aware of the *Plan B®. Where's Yours?* campaign, she contacted NARAL Pro-Choice America to share her story and channel her anger into action.

In partnership with NARAL Pro-Choice America and NARAL Pro-Choice Ohio, Tashina turned an encounter with an anti-choice pharmacist into traditional, grassroots activism. She shared her story with the Choice Action Network and urged them to join her in taking action. To date, 31,000 activists across all 50 states have sent emails to Wal-Mart CEO, H. Lee Scott, Jr., calling on him to end the retail giant's policy that allows pharmacists to refuse to dispense medication. Remember, Wal-Mart buckled to public pressure last year when it ended its policy of refusing to even stock Plan B®, so we're going for a second victory.

Activists in Tashina's home state also are responding. In fact, 40 Choice Action Network members wrote letters to the editors of 68 state newspapers urging pharmacies to guarantee women's access to Plan B® .

Connecting the grassroots with stories of pro-choice heroism like Tashina's is the heart of NARAL Pro-Choice America's online advocacy. In 2006, we recruited 180,000 new members who are acting on their pro-choice values—and the number continues to grow. For more information about these online efforts, please go to www.ProChoiceAmerica.org/cac.

500 Bloggers Join NARAL Pro-Choice America's Blog for Choice Day

On January 22 - the 34th anniversary of *Roe v. Wade* - NARAL Pro-Choice America sponsored its second annual Blog for Choice Day—which is a part of the organization's ongoing program to raise the profile of reproductive rights issues in the blogosphere.

More than 500 bloggers answered NARAL Pro-Choice America's challenge –double the number of bloggers who participated the previous! NARAL Pro-Choice America featured each bloggers' site on its Bush v. Choice blog, and provided bloggers a graphic to post on their website to demonstrate their support.

