

## **Corporate Ethics International and the Business Ethics Network:**

Corporate Ethics International (CEI) recently released a report with Friends of the Earth on Wal-Mart's political contributions to anti-environment candidates. The report was sent with a sign-on letter to CEO Lee Scott requesting the company's PAC end its contributions to these candidates. The letter, signed by eleven environmental and corporate accountability groups, and the report can be found at: <http://corporateethics.org/article.php?id=746>.

The Business Ethics Network (BEN), a special project of CEI, is the network for corporate campaigners. BEN's mission is to help transform the role of corporations in society by building the capacity of our members in their corporate campaign work, by providing education, facilitating collaboration, and increasing recognition of their campaign successes with the funding community and the public.

In January, BEN launched its new website, [www.businessethicsnetwork.org](http://www.businessethicsnetwork.org). The website features an extensive BEN Member Only section offering numerous resources to campaigners, including campaign case studies, a Corporate Campaign "Toolkit," and a searchable BEN Member Directory. Additional resources, including a Funders Directory, are in development.

BEN will offer campaigners four in-person opportunities for Training and Strategic Development in 2007:

- Web Organizing for Corporate Campaigners—May 2007, San Francisco
- "Corporate Campaign University" for Newer Campaigners—June 2007, D.C. Metro Area
- Training for Newer Campaigners—October 2007, Oakland, CA
- BEN Conference—October 16-18, 2007, Oakland, CA

Information on the Trainings is available on the BEN website:

<http://www.businessethicsnetwork.org/calendar.php>.

Save the Date! BEN invites corporate campaigners and campaign supporters to attend the 2007 BEN Conference on October 16, 17, and 18 in Oakland, CA. Highlights from last year's Conference included Keynoters Ray Anderson, Andy of the Yes Men, and Dolores Huerta, as well as the BENNY Awards, which recognize victories in corporate campaigning. Details and updates on this year's Conference, and photos and video of the 2006 Conference and BENNY Awards, are available on the BEN website:

<http://www.businessethicsnetwork.org/article.php?list=type&type=136>.