

Do Not Mail



On March 23, San Francisco became the first municipality in the country to pass a resolution in support of a Do Not Mail Registry – a step towards freeing us all from the environmental and personal burden of junk mail. ForestEthics ran the ad below in the Bay Area edition of USA Today in order to give the Do Not Mail campaign a national scope, and set the stage in San Francisco for the upcoming vote on the registry. The ad ran on March 10, marking the first anniversary of the launch of ForestEthics' Do Not Mail campaign and the sixth anniversary of the passage of the national Do Not Call Registry. Building off of the resolution, the campaign continues to build a powerful base of grassroots supporters and committed volunteer leaders; engage with major corporate junk mailers; and introduce Do Not Mail legislation at the city and state levels. Over 95,000 people have signed the Do Not Mail petition at www.DoNotMail.org—and together, we're about to make junk mail history.

For more information about the Do Not Mail campaign and to add your support to the petition, please visit <http://www.donotmail.org/index.php>