

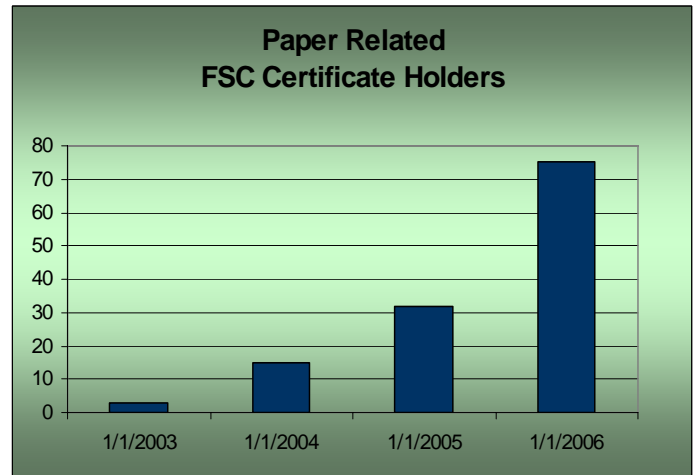


## Forest Stewardship Council – US www.fscus.org

*August 2006* - Since its inception in 1993, the Forest Stewardship Council has emerged as the single most influential system for transforming forestry around the world by reaching areas where other legal and conservation strategies have failed or lack effectiveness. Nongovernmental organizations (NGOs), businesses, government agencies, financial institutions, and landowners increasingly use FSC standards as an important land conservation tool, a vehicle to reduce institutional risk, and a strategy for product differentiation in the marketplace, thus ensuring an ongoing commitment to high standards of forest management. FSC is creating a marketplace that demands well-managed forestry practices.

Forest products account for \$250 billion of the annual U.S. economy, placing constant pressure on forests globally – and 25% of this wood purchasing is accounted for by the paper industry. With a growing adoption of corporate social responsibility commitments from paper-related businesses, an explosion of new FSC certified paper products have emerged in the marketplace, and more and more merchants and printers are earning chain-of-custody certification that allows end-users to promote a product's FSC content. There was an astonishing 134% increase on the number of “paper related” FSC certificate holders in 2005 (manufacturers, printers and merchants), and we are on pace to again experience a similar increase by the end of 2006.

Recently, two major players in the North American paper market, Stora Enso and Domtar Inc., have made new commitments to the production of FSC-certified papers. These are exciting victories for FSC, and for the health and conservation of working forests in North America.



### **Stora Enso Earns FSC Certification for Forestlands and Paper Mill: Centura-Brand Paper is Now Labeled as FSC-Certified**

Stora Enso (NYSE: SEO) announced in July 2006 that its premium coated printing paper, marketed under the brand name *Centura*<sup>®</sup>, is now FSC-certified. Stora Enso is a global integrated paper, packaging and forest products company, and a world leader in sustainability.



In North America, the company is a leading producer of coated and supercalendered papers, and a premier producer of specialty papers.

Roger Dower, president of FSC-US, stated that, “the market for FSC-certified paper products has been on a dramatic increase for the past two years. As more printers and merchants enter the chain-of-custody each

month, we are pleased that they will now be able to have access to a certified product from Stora Enso, a global leader the in the paper industry. Stora has been an important player in FSC-certified products in the European market for several years, and we are pleased to have them join us here in the U.S.”

“This FSC certification of *Centura* means that our customers will continue to enjoy the very best print quality, while demonstrating their respect for environmentally friendly solutions for quality printing,” said Anthony McDowell, vice president, branding and market communications for Stora Enso in North America. “A lot of hard work went into gaining this recognition and certification, which ensures product and manufacturing integrity from the forest floor to the merchant door. We expect FSC-certified distributors and printers to extend this product offering to customers everywhere.”

In addition to the *Centura* brand, Stora Enso is planning to introduce an FSC-certified, high-recycled content publication grade paper in late summer.

Stora Enso has had FSC certificates for many of its European and Scandinavian timberlands and manufacturing locations dating back as far as 1998. The first U.S. forest management certificate was issued to Stora Enso for its U.S. Wood Supply division in October of 2005, totalling approximately 5500 acres. The paper mill, located in Wisconsin Rapids, earned chain-of-custody certification last month.

Stora Enso is the only paper and forest products company that has been included in the Dow Jones Sustainability Indexes for seven consecutive years, receiving the highest possible score (100%) in investor relations, environmental reporting, environmental policy and industry-specific environmental management

systems. Stora Enso is a founding member of the Chicago Climate Exchange, a voluntary program for reducing greenhouse gas emissions through market-based trading, and was evaluated as “best in class” in addressing climate change, according to the Carbon Disclosure Project. It was also recently named one of the Global 100 Most Sustainable Corporations in the World by the World Economic Forum. Stora Enso is the world’s oldest continuously operating company, with documented shares dating to 1288. Today, Stora Enso shares are listed on exchanges in Helsinki, Stockholm and New York.

*For more information, please visit [www.storaenso.com](http://www.storaenso.com)*

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**Domtar EarthChoice Office Paper:  
First FSC-certified general use “copy” paper for the  
North American market**

[Domtar announced In July 2006 that it has completed the company’s first U.S. production run of FSC-certified copy paper at its Ashdown, Arkansas, mill. The initial 200 tons of EarthChoice Office Paper will become part of the Domtar’s line of environmentally and socially responsible papers.

“Our team has approached the rigorous FSC certification process with anticipation and enthusiasm, and we are excited to be able to produce such an innovative and environmentally sound product for Domtar customers,” said Warren L. Allen, general manager. “It is an honor to be the first U.S. mill to produce EarthChoice Office Papers.”

Meant for use in everyday copy, laser and inkjet office printing, this 20 lb., 92 brightness, multi-function-grade paper enables business customers to demonstrate their commitment to sound forest management on a daily basis. This paper will only be available through Domtar’s network of paper merchants with FSC chain-of-custody certification.

Lewis Fix, director of business development for Domtar, stated that one of their goals in the area surrounding Ashdown, Arkansas is to “help spur more interest in FSC certification for landowners in the Southeast.” Domtar hopes that more landowners in the area will be interested in obtaining FSC certification in order to be able to supply pulp to the mill for this product.

Domtar’s EarthChoice line also enjoyed further popularity last month as they wrapped up a year-long tour with renowned record album cover artist Gary Burden. Burden and Domtar have spent the past year

travelling across North America bringing the era of peace, love and rock ‘n’ roll to life on Domtar EarthChoice FSC-certified papers. Burden partnered with Domtar to recreate 14 of his best-known album covers to demonstrate the quality that can now be achieved with socially and environmentally responsible papers and printing processes.

“The times have changed, but the social and environmental ethics we advocated in the ‘60s and ‘70s are more relevant than ever,” Burden said. “I was first drawn to Domtar when I created Neil Young’s ‘Greendale’ book and was impressed by their commitments to environmental sustainability. FSC-certified Domtar EarthChoice papers embody the spirit of classic rock ‘n’ roll.”



“The entertainment industry has a history of leading the charge for social change,” said Fix. “More and more social responsibility-minded corporations are following suit and are seriously considering how their businesses impact the environment.”

The rise in corporate demand for environmentally responsible paper over the past three years is a clear indication of the growing importance of corporate social responsibility and sustainability. Sales of Domtar EarthChoice papers have tripled since its launch in April 2005.

Domtar is the third largest product of uncoated freesheet paper in North America. It is also a leading manufacturer of business papers, commercial printing and publication papers, and technical and specialty papers. Domtar manages 18 million acres of forestland in Canada and the US, and also produces lumber and other wood products.

*For more information, please visit [www.domtar.com](http://www.domtar.com)*