

# EARTHWORKS

## *No Dirty Gold campaign highlights:*

As of August 2006, 11 jewelry retailers have endorsed the No Dirty Gold campaign's demands and made in-principle commitments to stronger mining standards and responsible sourcing of metals. At the same time, we have been working with small-scale, independent jewelers to build support for responsible mining. In May 2006, the Society of North American Metalsmiths, the premier metal arts organization for jewelers, designers, and metalsmiths, adopted a resolution on responsible mining at its annual conference. The resolution calls upon the mining industry to produce gold in an ethical way that respects environmental, social, and human rights standards. The resolution was co-authored by members of Ethical Metalsmiths, a relatively young organization and partner of EARTHWORKS.

This growing public and retailer pressure has helped move forward dialogue and negotiations with mining companies regarding mining reforms and global best practice standards. In June, EARTHWORKS helped establish the multi-stakeholder Responsible Mining Assurance Initiative through which mining companies, jewelry retailers, trade associations and NGOs have agreed to try to negotiate a set of standards and a system for mine-site certification.

### *News highlights:*

"Socially responsible gold mining urged," *The Washington Times*, August 15<sup>th</sup> 2006

Link: <http://washingtontimes.com/world/20060814-113645-1330r.htm>

"For better, for worse," *The Times (London)*, June 10<sup>th</sup> 2006

Link: <http://women.timesonline.co.uk/article/0,,17909-2218582.html>

"Miners, retailers to certify ethical production of metal," *The Ottawa Citizen*, June 14<sup>th</sup> 2006

Link: <http://www.canada.com/ottawa/news/city/story.html?id=f012b236-196c-4848-9c57-b2037bcb859d&k=48472>