

Corporate Ethics International

Our 2006 Business Ethics Network (BEN) Conference is October 3-6 in Sonoma County, CA. The Conference will bring together 200 of the top corporate campaigners in the country that have succeeded in moving corporations such as Microsoft, Citigroup, The Home Depot, and Philip Morris/Altria to make significant improvements in their environmental, public health, labor, community, and human rights practices. Highlights include the 2006 BENNY Awards Dinner, hosted by The Ecology of Commerce author Paul Hawken, pictured below, celebrating campaigns that have won significant achievements in marketplace advocacy. The Conference will also feature a full-day training for newer campaigners, and panels on branding, effective use of media, on-line organizing, advice from former corporate insiders, and best practices in corporate campaigning. Please visit the BEN (<http://businessethicsnetwork.org/benconference/>) for more information and to register.

