



**Corporate Ethics International:** CEI and the Business Ethics Network (BEN) are launching new websites in June: [www.corporateethics.org](http://www.corporateethics.org) and [www.businessethicsnetwork.org](http://www.businessethicsnetwork.org). CEI is leading a yearlong effort to develop a strategic corporate initiative to fundamentally change corporate power and behavior. With a team of experts and researchers, CEI is developing a long-term roadmap for corporate change. Presenters for the Spring BEN Member conference calls have included filmmaker Robert Greenwald, Hank Cauley reporting findings from a new study on the effectiveness of marketplace campaigns in changing corporate behavior, and Michael Conroy of Rockefeller Brothers Fund speaking on the role of certification in changing corporate practice. Planning for the 2006 BEN Conference is underway. It will be held in Sonoma, CA, from October 3-6<sup>th</sup>. Please see the [BEN website](http://www.businessethicsnetwork.org) for more information.