

Corporate Ethics International
and the
Business Ethics Network (BEN):

BEN ramps up virtual offerings for activists

Recognizing the funding challenges for our corporate campaign activists in 2009, BEN is ramping up its virtual offerings in terms of webinars, conference calls, and online resources. We now offer between three and four webinars and conference calls with experts each month, on topics from lobbying rules for 501(c)(3)s to using storytelling in campaigns to case studies of recent campaign successes to the top 10 sources of information on corporations that every activist doing research should use. We're launching a series of fundamental trainings for activists, and we're partnering with a variety of organizations to bring our activists virtual resources around fundraising and keeping their organizations strong in this difficult time. In turn all these events are recorded and archived on our web site to provide ongoing support for activists.

For more information on offerings for activists or BEN, please go to www.businessethicsnetwork.org, or email BEN Coordinator Anne Pernick at apernick@corpethics.org or call her at 503-459-6673.